

ARCHITECTURAL REVIEW BOARD

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Town of Somers
WESTCHESTER COUNTY, N.Y.

SOMERS TOWN HOUSE
335 ROUTE 202
SOMERS, NY 10589

JOHN ALFONZETTI
CHAIRMAN



DENISE SCHIRMER
SECRETARY
dschirmer@somersny.com

MEETING MINUTES

October 25, 2012

The meeting was opened at 7:35 p.m. with the Pledge of Allegiance. The following members were in attendance: Chairman John Alfonzetti, Mark Brown, Rich Nash, Joe Paiva and Bruce Prince.

Building Inspector Efrem Citarella was also present.

MINUTES

A motion was made by Mr. Nash and seconded by Mr. Prince to approve the minutes of the September 27, 2012 meeting as submitted. All were in favor.

APPLICANTS

325 Route 100 – Gary Lerman, CPA

APPROVED

Steve Chester of Signs Ink presented the Board with a sign proposal for Gary Lerman, CPA located at 325 Route 100. Six directory placards exist, one each on the building directories and two each on the roadside directories (double sided). The lettering on the placards for all directories is dark green on a white background. Mr. Lerman would like to place a 2' high by 5' wide sign on the building. The corners are scalloped. It reads "Gary Lerman Certified Public Accountant" with the phone number and website address along the bottom, in gold letters on a dark green background. It will be centered horizontally and vertically between the shuttered windows on the top floor of the building. Every effort will be made to have the background of the sign, match the same color of the shutters. A motion was made by Mr. Nash to approve this proposal as submitted. Mr. Paiva seconded the motion. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Chester.

249 Route 202 – L’Posh Hair Salon

APPROVED

The Board met with Steve Chester of Signs Ink with regard to a sign proposal for L’Posh Hair Salon located at 249 Route 202. The sign to be placed on the façade of the building is 13 square feet. It reads “Unisex L’Posh Hair Salon Skin Care” in black pin mounted letters that will be placed directly on the façade of the building, which is cream colored. The letter size of “Unisex” and “Skin Care” is 4 ½” high and those of “L’Posh Hair Salon” are 8” high. A second sign will be placed on the double sided pylon directory. The placards are 6” high by 43” wide and read “L’Posh Hair Salon” in dark green letters on a cream colored background. A motion was made by Mr. Alfonzetti to approve the sign proposal as submitted. Mr. Nash seconded the motion. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Chester.

352 Route 202 – Shang Hai MassageTherapy

At the May 27, 2010 meeting, Shang Hai MassageTherapy received approval for a projecting sign that was 18” high by 36” wide with scalloped corners. The letters are black and the background white. It will hang off the front porch of the building located at 352 Route 202. Yesterday, Mrs. Schirmer received a phone call from a friend of the owner of the business, Anthony Genovese. He indicated that the owner would like to remove the words “Massage Therapy” from her sign and replace them with “Reiki Therapy”. This proposal was placed on the agenda for this evening’s meeting. In the meantime, the owner decided to change the sign to read “Asian Reiki Massage” and is also contemplating making that her new business name. The words typed out on a piece of paper were presented to the Board. It was explained that before a decision can be made, a rendition of the sign needs to be submitted that reflects what the final copy will look like, to include colors, overall sign size, as well as that of the lettering. Mr. Genovese will speak to the owner and hopes to return to the November meeting.

OLD BUSINESS

265 Route 202 – Chase Bank

APPROVED

At the September 27, 2012 meeting, Steve Chester of Signs Ink presented the Board with a proposal to put a new internally lit Chase sign over the door of the bank located at 265 Route 202. The proposal was denied as only externally lit signs are permissible in the Business Historic Preservation District. The sign proposal was resubmitted this evening, without lighting. It is 15” high by 7’ wide. It reads “Chase” in black lettering followed by the royal blue logo and will be placed over the front door of the bank. A motion was made by Mr. Paiva to approve this sign proposal as submitted. Mr. Brown seconded the motion. All were in favor. A resolution will be sent to the Building Department with a copy to Mr. Chester.

265 Route 202 – Chase Bank

DENIED

Steve Chester of Signs Ink presented the Board with a proposal to put a branding sign that reads “Chase Private Client” on the left of the recessed entrance of the Chase Bank located at 265 Route 202 at their September 27, 2012 meeting. The members wanted clarification from the Building Inspector as to his interpretation of this branding sign. The Town Attorney was consulted and he indicated that this is a sign. Although the Board finds this sign to be very tasteful and doesn’t object to its proposed size and location, they cannot approve it, as the applicant is not entitled to a second sign in this District per the Town Code. A motion was made by Mr. Alfonzetti to deny this proposal as submitted. Mr. Prince seconded the motion. All were in favor. A resolution will be sent to the Building Department with copies to the Zoning Board of Appeals and Mr. Chester.

325 Route 100 – Chase Bank

DENIED

The Board met with Steve Chester of Signs Ink at their September 27, 2012 meeting with regard to a proposal to put a branding sign that reads “Chase Private Client” on the façade of the building to the right of the entrance. This bank is located in a free standing building at 325 Route 100. The members also wanted clarification from the Building Inspector as to his interpretation of this branding sign. Again, the Town Attorney was consulted and he indicated that this is a sign. As with the sign proposed for 265 Route 202, although the Board finds this sign to be very tasteful and doesn’t object to its proposed size and location, they cannot approve it, as the applicant has the maximum number of signs allowable as per the Town Code. A motion was made by Mr. Alfonzetti to deny this proposal as submitted. Mr. Prince seconded the motion. All were in favor. A resolution will be sent to the Building Department with copies to the Zoning Board of Appeals and Mr. Chester.

The meeting was adjourned at 8:35 p.m. The next meeting will be held on Thursday, November 29 at 7:30 p.m. in the Meeting Room at the Town House.

Respectfully submitted,

Denise Schirmer, Secretary
Somers Architectural Review Board

cc: Architectural Review Board
Town Board
Town Clerk
Planning Board
Building Department